



# The Top 3 Biggest Mistakes You're Making With Your Computer Network Right Now!

## That Cost You Time, Money And Aggravation

Want to avoid the most common and expensive computer problems that most Bay Area business owners experience? Then read on! We've compiled a list of 3 things you should be doing to save yourself a lot of time and money by avoiding a big, ugly computer or network disaster.

**1. Have an automated off-site backup system in place.** I cannot stress the importance of this enough. First, having a frequent backup is better than no backup at all. Having an off-site backup of your data will be the equivalent of wearing a seatbelt in a major accident. You don't think much about it until you need it, and then you will thank your lucky stars you had it in place. But not just any offsite backup, make sure you have a complete image backup stored offsite so that in the event of a complete disaster your business can resume operations from the cloud even if your on-site equipment was completely destroyed.

**2. Too Many Islands of Information.** These days many businesses choose not to have servers onsite and instead store their coveted business data on PC's and workstations around the office. Some businesses have servers but still have key business data stored on individual user's computers increasing risk of data loss. Sally in Accounting has the financials stored on her computer and Bob in operations has the operations spreadsheets stored on his computer, etc. Meanwhile none of this data is being backed up daily and is stored on a single point of failure, a workstation. With the right strategy data stored on workstations can be stored on the server or on a secure cloud solution where it is backed up on a regular basis in case Bob in operations accidentally deletes the data.

**3. Keep your anti-virus software up to date, and have a security umbrella.** Almost everyone understands the importance of anti-virus software, but many businesses still do not perform weekly scans for malware. It is important to have a multi-tiered approach to security which provides multiple levels of protection. It's like having the FBI and the CIA watching over your network because one method may not catch new and clever malware. This is what we call our security umbrella which uses the power of the cloud to identify new threats every minute to better protect you and your employees from harm while working and using the Internet.

**Want An Easy Way To Make Sure You Aren't Making These 3 Mistakes (Or Others) In Your Business?** With our IT Services program, we take full responsibility for managing your computer network! This service is guaranteed to eliminate expensive, frustrating computer problems and give you the peace of mind that your data is safe and secure.